

## What is it?

The dashboard is a **visual representation** of your client's **financial performance** and **trends over time**. By tracking Profit and Loss-based KPIs, you can help clients immediately understand where they are and foster **more strategic** and **data-driven discussions**.

## How we help

We help you make datadriven decisions by providing custom-built dashboards and analysis that help inform your strategy.

## Who is it for?

- Bookkeepers
- CPAs
- CFOs
- Business Coaches
- Accountants
- Anyone who uses QuickBooks Online!

## Key Features

- Turns P&L statements into simple visuals
- Fully automated and works seamlessly with QuickBooks
- Helps clients understand their numbers and act on them quickly
- Consultants have a standardized view of all client data
- Client conversations become more clear, efficient, and productive

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